29 AUG 1963

Mr. Gideon A. Cox Netional Sales Representative U.S. Savings Bonds Division Treasury Department Washington 25, D.C.

Dear Mr. Cox:

Distribution:

1-BCB w/h

In your letter of July 2, 1963, you asked that we inform you of the total "new savers" as a result of our recent Savings Bond Campaign in order that you could notify the State Director in Richmond. We wish to report that as of the end of July 1963 we recorded 571 new subscriptions and 162 allotment increases.

This should conclude our Savings Bond Campaign for this year except for a few stragglers that might possibly come in later.

Sincerely,

Signed

	L. K. White Deputy Director		
stribution:	(Support) Originator:		
O&1-Addressee	<u> </u>	Director of	Personnel
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	Recommend	your signature.
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